

NOW IS THE TIME
to feature your company
in this beautiful publication!
The 2018 issue is fast approaching for layout & design

ACEC

AMERICAN COUNCIL OF ENGINEERING COMPANIES
of North Dakota

THE NORTH DAKOTA ENGINEER





AMERICAN COUNCIL OF ENGINEERING COMPANIES
of North Dakota

THE NORTH DAKOTA ENGINEER

- In a survey conducted by the American Business Media, trade journals such as "*The North Dakota Engineer*" earned a very high "Media Credibility Index" from the 350 survey responders. This was by far the highest rating of any communications medium.
- The business-to-business press is the first-read medium for business purchasers, decision-makers, owners and high-level management. Research shows that specialized business publications, like "*The North Dakota Engineer*," lead in convenience, credibility, objectivity and valued, relevant educational editorial.
- Expanded distribution. Cost per contact in "*The North Dakota Engineer*" is less than 0.25 cents on average per contact.
- Award Winners
- Ads in specialized business publications, such as "*The North Dakota Engineer*" are considered useful or very useful over 3 times as often as advertisements in generalized business publications that are not tailored to a particular industry.
- On a scale of 1-5, where 1 is low and 5 is high, specialized business publications got a 4.0 from business decision-makers who were asked to choose the "most informative" medium from which to receive their business information.
- 84% of industry decision-makers look at the ads in the professional journals they read at least 50% of the time.
- Business decision-makers also tend to view industry trade publications as more objective, with 75.2 % calling the trade press "highly objective" or "somewhat objective."
- Advertising in "*The North Dakota Engineer*" is an extraordinary way to reach a very targeted and elite business market.
- "*The North Dakota Engineer*" is the most frequently read magazine by members of the ND American Council of Engineering Companies, surpassing other trade publications. Our members report that this "*The North Dakota Engineer*" is the one trade journal they read first.

Questions?

Contact Joe Sitter at

701-255-3900

joe.sales@qpsnd.com



QPS Inc.
2306 East Broadway
Bismarck, ND
58501



AMERICAN COUNCIL OF ENGINEERING COMPANIES
of North Dakota

THE NORTH DAKOTA ENGINEER

Plan Now

The 2018 issue of "The North Dakota Engineer" magazine is coming up! This highly recognized professional journal is a great opportunity to present your business and support ACEC North Dakota. Reserve your ad space and consider submitting an educational article for inclusion among recognized award winners, company profiles and state of the art information.

Fill out the 'Quick Reservation' form below and mail, fax or e-mail back.



QPS Inc.
2306 East Broadway
Bismarck, ND
58501



FAX:
701.222.0757



E-MAIL:
joe.sales@qpsnd.com

name of advertiser		contact name	
phone	fax		email
<input type="checkbox"/> Full Page (\$1,750)	<input type="checkbox"/> Half Page (\$1,300)	<input type="checkbox"/> Quarter Page (\$1,100)	
<input type="checkbox"/> Inside Front Cover (\$1,800)	<input type="checkbox"/> Inside Back Cover (\$1,800)	<input type="checkbox"/> Back Cover (\$2,000)	
Center Spread (Cover Weight Paper)			
<input type="checkbox"/> 2 pgs (\$3,000)		<input type="checkbox"/> 4 pgs (\$6,000)	



AMERICAN COUNCIL OF ENGINEERING COMPANIES
of North Dakota

THE NORTH DAKOTA ENGINEER

Cutting-edge editorial content

The North Dakota Engineer offers clear, sophisticated, up-to-date, and comprehensive information that readers can apply immediately in their own firms and organizations.

Articles written by some of the most authoritative professionals and instructors in the field, The North Dakota Engineer covers a broad range of subjects:

- ACEC North Dakota award-winning projects in the past year
- Compliance, regulatory and legislative issues impacting the profession
- Adding value and relevancy to client services
- Firm proposals, project overviews and management
- Future of the profession
- Industry trends & development
- Education and awareness
- QBS – Value through quality
- Risk assessments
- Leadership
- Technology
- Membership directory

Editorial Submission

A 500-800 word article may be submitted by your company/firm with purchase of advertising. The article submitted is reviewed by the editorial committee and is published at their discretion. Articles shall be educational in content, and cannot be self promoting. The purpose of the magazine is to promote engineering and the profession to the general public. Please submit articles and artwork to joe.sales@qpsnd.com

Publication and Advertising Schedule

Issue	Artwork/Editorial Due
2018 Issue	December 27, 2017

Advertising Rates

Size	Cost:
Full Page	\$1,750
1/2 page horizontal	\$1,300
1/4 page vertical	\$1,100
Inside Front or Back Cover	\$1,800
Outside Back Cover	\$2,000
Center Spread (Cover Weight Paper)	
• 2pgs (Cover Weight Paper)	\$3,000
• 4pgs (Cover Weight Paper)	\$6,000
Ad rates are net	

Quality Printing can create or modify an ad for you at an hourly rate of \$50 for design/copy work.

AD Specifications (Width X Height)

Inside Front/Back Cover:	8.5" X 11"
Full Page Ads:	8.5" X 11"
1/2 Page Ads:	7.5" X 5"
1/4 page Ads:	3.75" X 5"
Outside Back Cover:	8.25" X 9.25"
Center Spread:	8.25" X 9.25"/pg

Design Information

Ads submitted should be in .tiff, .eps, .jpg, or .pdf format. 300 DPI, high resolution press quality CMYK images only. Ads may be submitted as original Illustrator or Photoshop format and emailed to joe.sales@qpsnd.com. If the original ad is submitted, please include all linked files and change all type to outlines. Ads can also be downloaded to our FTP site, for more information contact Joe.



ACEC

AMERICAN COUNCIL OF ENGINEERING COMPANIES
of North Dakota

THE NORTH DAKOTA ENGINEER

COMPANY INFORMATION

Name of Advertiser _____

Address _____

City _____

State _____

Zip _____

Contact Name _____

Phone _____

Fax _____

E-mail _____

ADVERTISING REQUIREMENTS

AD SIZE	TOTAL COST
Full Page	
1/2 Page	
1/4 Page	
Inside Front/Back Cover	
Back Cover	
Center Spread Foldout (Cover Weight Paper)	

- ☐ We will provide ad.
- ☐ We will pay you to design our ad.
- ☐ Payment is enclosed. (Please make checks payable to QPS, Inc.).
- ☐ Please Invoice me. I will authorize payment in full prior to publication.
- ☐ Please bill my credit card.

Credit Card Number _____

Expiration Date _____

CVC CODE: (Three Digit code on Back of Card) _____

Cardholder's Signature _____

Cardholder's Name (Print): _____

Billing Address: _____

PLEASE MAIL, FAX OR E-MAIL TO



QPS Inc.
2306 East Broadway
Bismarck, ND
58501



FAX:
701.222.0757



E-MAIL:
joe.sales@qpsnd.com

TERMS & CONDITIONS

- Account balance is due in full prior to publication. A monthly finance charge of 1.5%, which is 18% per annum, will be charged on the unpaid balance of past due accounts. Customer agrees to pay reasonable attorney's fees and other costs of collection after default and referral to an attorney.
- All materials will be reviewed for acceptability, and the publisher reserves the right to refuse any advertisement.
- Position of advertisements is at the discretion of the publisher, unless the advertiser has specifically contracted for a premium position.
- Advertisers assume liability for all content (including text representation and illustration) of the advertisement printed and agree to indemnify, protect, and hold harmless ACEC North Dakota and the publisher from any claim or action based on the content of an advertisement published.
- Order is non-cancelable. In the event that an advertisement is not printed for any reason, a refund will be given. If there is a problem with an ad, such as late distribution, or quality that is the publisher's fault, a make-good will be given.
- Publisher reserves the right, at its discretion, to either refund or make good any paid ad that does not run due to publisher error.
- Ads that are not paid for prior to publishing are not guaranteed to run.

SIGNATURE & DATE

Signature _____

Date _____

ACEC ND Firm Profile

(fax or email completed form to Joe Sitter: 701-222-0757; joe.sales@qpsnd.com)

Firm Name: _____

Primary Contact: _____

Address: _____

Tel: _____ Fax: _____

Email: _____

Web: _____ Established: _____

Firm Description: (25-75 words please)

Firm Personnel (list #)

___ Engineers

___ Engineering Technicians

___ CADD

___ Surveyors

___ Other Professional Personnel

___ Other Technical Personnel

___ *Total in Firm*

Disciplines Offered (Check all that apply)

___ Agricultural/Biological

___ Engineering

___ Industrial

___ Architectural

___ Marine & Coastal

___ Chemical Materials Handling

___ Civil – General

___ Mechanical

___ Civil – Transportation

___ Mining

___ Computer/Communications/

___ Systems

___ Nuclear

___ Construction Management

___ Petroleum

___ Electrical

___ Power

___ Environmental

___ Process

___ Fire/Earthquake/Hazards/

___ Safety

___ Structural

___ Forensic

___ Surveying/GIS/Mapping

___ Geotechnical

___ Water/Wastewater

___ Hydrological

___ Other (Specify)

Projects (name, location – list up to 4)

** Are you interested in purchasing extra copies of ND Engineer at \$5.00 each? Yes _____ Qty. _____ No _____